

These Rates Are Just
One Reason Why
The Charitable Gift
Annuity Is A
Win-Win Proposition

Rates for One Life
Charitable Gift Annuities

Age	Rate
60	5.7%
65	6.0
68	6.3
70	6.5
72	6.7
74	6.9
76	7.2
78	7.6
80	8.0
82	8.5
84	9.2
86	9.9
88	10.6
90	11.3

Other Options To Meet Your Objectives

This brochure shows one example of how charitable tax planning offers philanthropic individuals and families a win-win proposition.

The Office of Planned Giving would be happy to provide you with specific information. We will personalize an example for your situation or provide you with other planning ideas which meet your objectives.

To receive a complimentary personalized illustration, you're invited to use the reply card attached. Or call or write:

Compliments of:
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(This information is provided as an educational service. Personal advisors should always be consulted in the planning process.)

Here's a Win-Win Proposition



Introducing
The
"Triple My CD Return"
Charitable Gift Annuity

A Win-Win Proposition

The Charitable Gift Annuity is a perfect example of how our tax laws continue to provide special ways for you to accomplish two objectives with one asset. In fact, a close look at the Gift Annuity reveals a true *win-win proposition*.

The Gift Annuity makes it possible for you to receive high returns on an asset for the rest of your life. (See the illustration of sample rates on the outside panel.)

But that only tells half the story. The Gift Annuity ultimately results in a charitable contribution. So, while you can take steps to secure a high annuity payment for the rest of your life, you can also realize philanthropic goals.

It's simple really. We'll send you a Charitable Gift Annuity Agreement in exchange for your contribution (check,

Here's How CGA Works

stock or bonds). Each year for the rest of your life we'll mail payments to you. Or, if you prefer, the agreement can run for the lives of you and your spouse.

A Gift Annuity is a contract and payments are backed by all the assets of the Charity. So you can be confident that the Gift Annuity will provide the income you count on.

In addition, two tax benefits add value to the Gift Annuity. First, you'll receive a current income tax deduction -- something you'll appreciate when you file this year's tax return. And second, part of each annuity payment we make to you may be tax free!

The illustration shows how the agreement works. Once established, income payments are made for life. Annuity rates -- the rate for income payments made to you -- are based on age and are higher for more senior persons.

With the benefits of high payment rates, reduced taxes, and an ultimate gift to charity, it's easy to see why so many friends consider the Gift Annuity to be the ultimate win - win proposition!

More Information...

I have reviewed your brochure on the Gift Annuity, and would like to receive specific information on how a Gift Annuity would help me insure income and make a charitable contribution. Please send me a personalized CGA proposal based on the following:

Name _____

Street _____

City _____

State / Zip _____

Phone _____

E-mail _____

Birth Date 1st _____

Birth Date 2nd _____

Asset Value _____

Cost Basis _____

First Payment Date _____

(Please complete and return to the address on the back panel. Inquiries are treated in complete confidence.)

